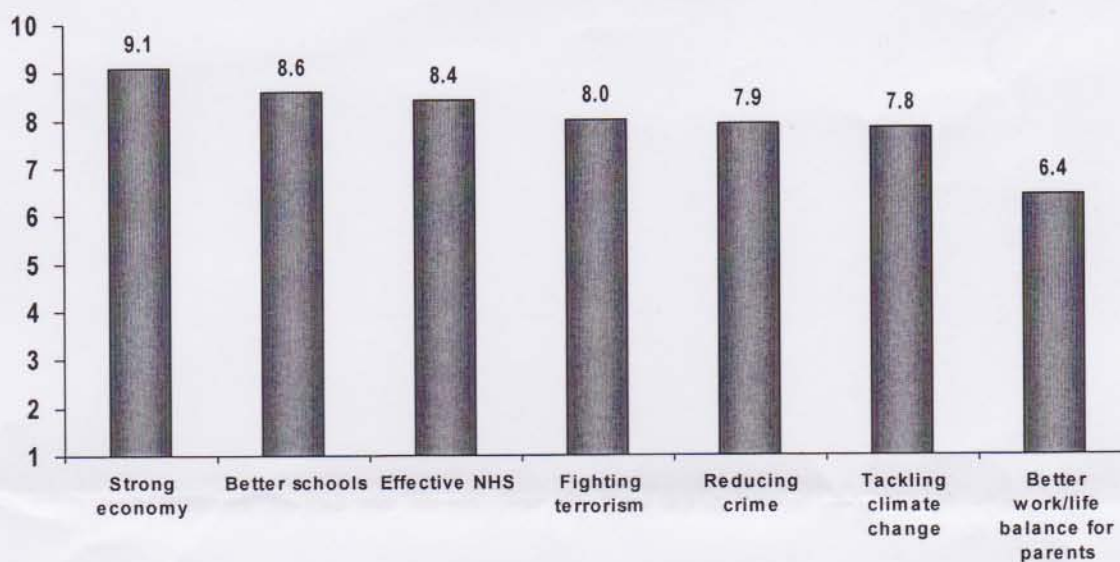


OPINION LEADER PANEL RESULTS – DECEMBER 2005

Base : National survey of 100 opinion leaders.

Q1 : On a scale of 1-10, how big a priority for Britain should each of the following be?

(Mean scores).

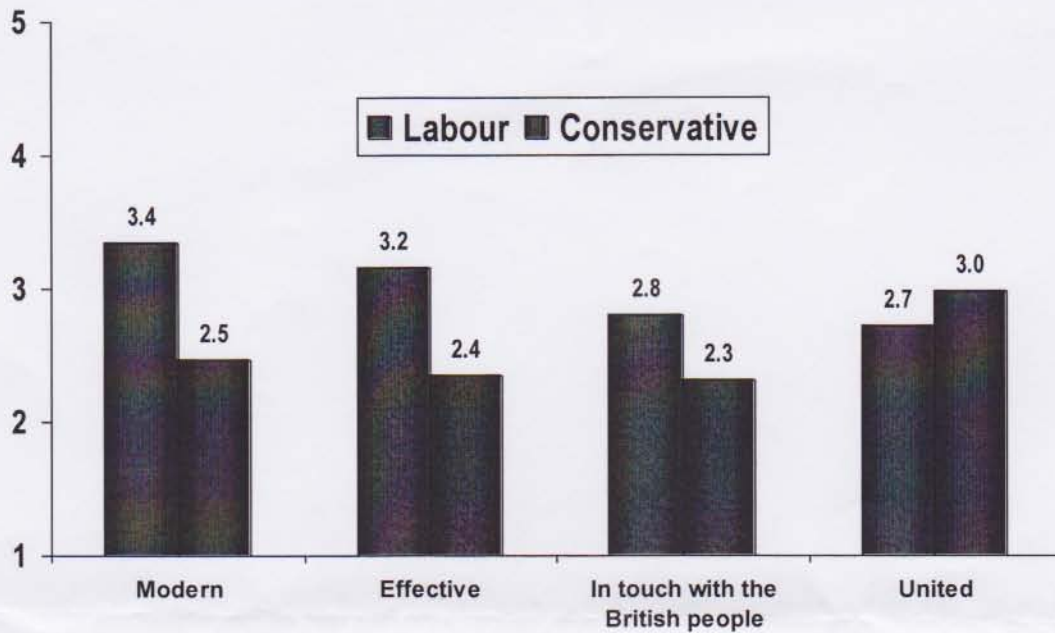


Q2: For each of those areas, which political party do you trust most to deliver?

	Strong economy	Effective NHS	Better work life balance for working parents	Reducing crime	Tackling climate change	Fighting terrorism	Better schools
Labour	55%	56%	46%	39%	36%	48%	47%
Conservative	32%	19%	11%	40%	8%	24%	21%
Liberal	7%	12%	31%	11%	46%	13%	24%
No answer	6%	13%	12%	10%	10%	15%	8%

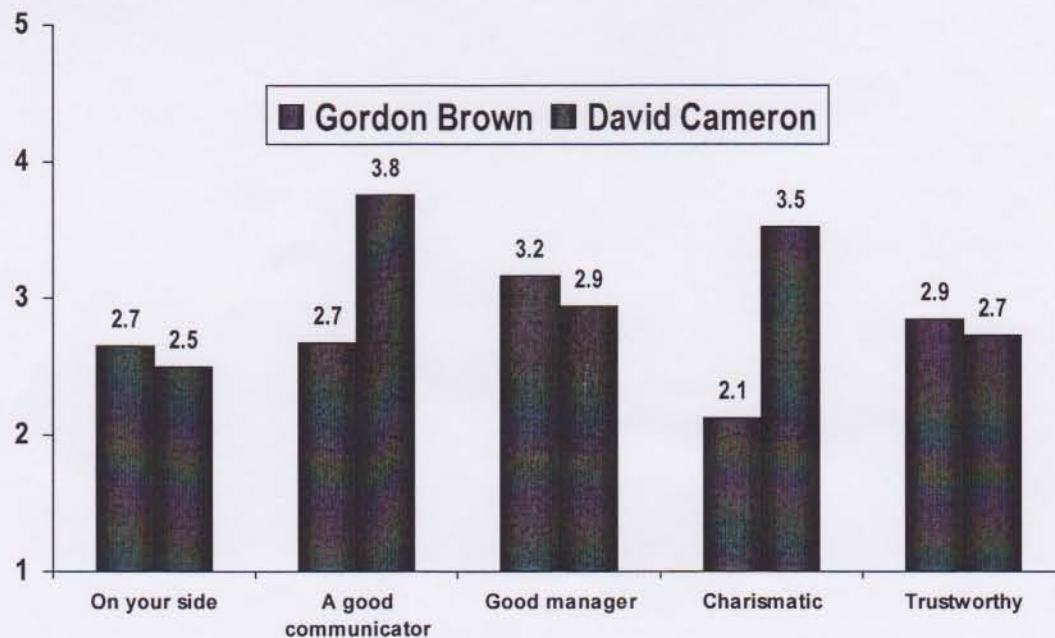
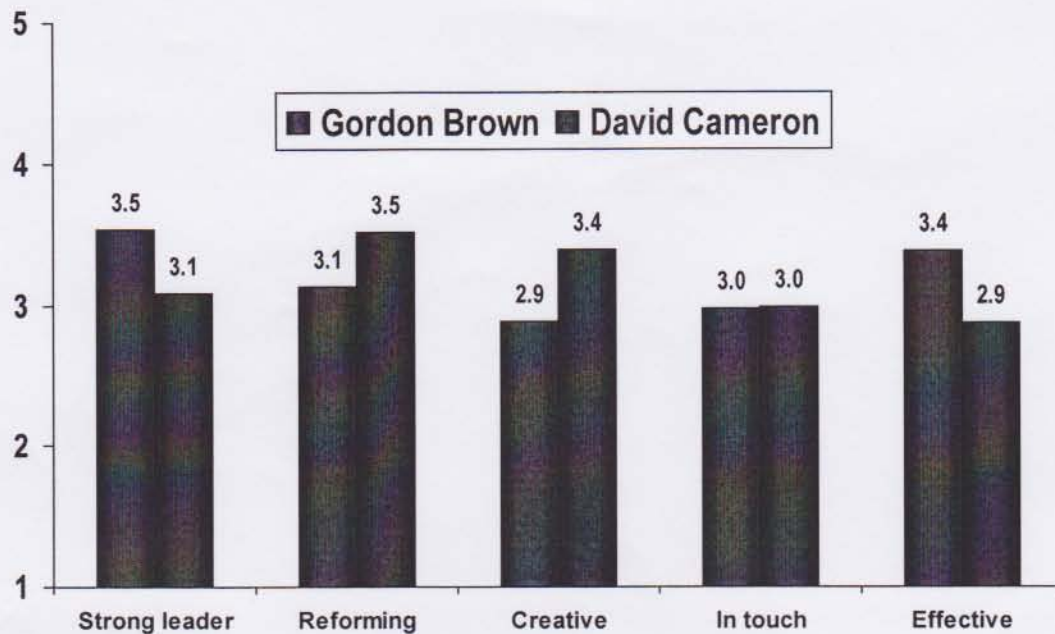
Q3: To what extent do you agree or disagree that the main political parties meet the following criteria? On a scale of 1 to 5.

Mean scores



Q4: To what extent do you agree or disagree that Gordon Brown/David Cameron meets the following criteria? On a scale of 1-5.

Mean scores



Q5: Who do you think will be Prime Minister after the next Election?

	%
Gordon Brown	61%
David Cameron	30%
Tony Blair	4%
Hung parliament	2%
David Milliband	1%
Alan Johnston	1%

Q6 : And who do you predict will be Prime Minister in ten years time?

	%
Gordon Brown	7%
David Cameron	30%
David Milliband	15%
William Hague	6%
George Osborne	3%
Hilary Benn	2%
Jack Straw	1%
Mr Clegg	1%
Mark Oaten	1%
Ed Balls	1%
Alan Johnson	1%
Sarah Teather	1%
Other	4%